

## THE DAILY MISSOURIAN

Published every evening (except Saturday and Sunday) and Sunday morning by The Missouriian Association, Incorporated, Columbia, Mo., Frank H. King, President and Editor; A. G. Hixman, Business Manager.

Address all communications to THE DAILY MISSOURIAN, Columbia, Missouri.

Office: Virginia Building, Downtown. Phones: Business, 55; News, 274.

Entered at the postoffice, Columbia, Mo., as second-class mail.

Year, \$2.50; month, 25 cents; copy, 5 cents. Outside of Boone County, year \$3; month, 30 cents.

The Missouriian receives the dispatches of the United Press Association.

## WE SHOULD BE THANKFUL

Because the war has taught America a new seriousness.

Because goose is \$1.20 cheaper than turkey.

Because a 1916 Thanksgiving dinner won't demand a doctor's bill.

Because we can still believe in being thankful.

Because a stamp still costs 2 cents.

Because the shortage of leather will limit the Christmas present gimcracks.

Because women are striking the mean between feminine and feminist.

Because pine trees survived the Devonian age.

Because science can never learn all the secrets of the universe.

Because intolerance has become the exception and not the rule.

Because the gospel of service is the most widespread in the world.

Because the world is learning that an ounce of prevention is worth a pound of cure.

Because men like Henry Ford and Alexis Carrel live.

Because the University will have an amphitheater some day.

Because all the men don't wear pinch-back coats.

Because highly-colored shoes will soon be an impossibility.

Because there is still enough paper for funny papers.

Because children are still children, despite the opinion of bachelors and grandparents.

Because the public schools are learning distinctions in democracy.

Because efficiency is not necessarily a corollary of autocracy.

Because big business is no longer condemned without a hearing.

Because the bean crop nearly failed.

Because there are potatoes and coal somewhere.

Because of the general prosperity of the nation.

Because potatoes are only 25 cents apiece and not 25 cents a cut.

Because the movie critics do not operate all the shows.

Because we do not have to kill our Thanksgiving turkey with a blunderbuss.

Because the fire department no longer consists of one man, one wagon, two horses and a bulldog.

Because of the moderate weather that came with the coal famine.

Because of biscuits that do not require 45 cent eggs.

Because of the typewriter that permits more ideas on less paper when paper is scarce.

Because of the promised peaceful settlement of troubles on the Mexican border, where our brothers are stationed.

Because of modern home conveniences that save mother steps Thanksgiving morning while we take a holiday.

Because of the mothers of Columbia who are working for cleaner schools and amusements and a city we can call home.

Because the price of prunes remains stationary.

Because the high price of turkey will give us an excuse for serving a brown and juicy beef roast, which is much better, anyway.

Because cartoonists who insist on depicting the boy of the fat stomach with the ghost of that Thanksgiving turkey haunting upon him will have to be endured for a few days only.

Because we have only two feet. The price of shoes is awful.

Because we do not have to write a Thanksgiving editorial.

Y. W. C. A. Plans Vesper Service.

The Y. W. C. A. will hold a vesper service at the Missouri Union Building at 4 p. m. Sunday. All University women who are in Columbia are urged to come.

## FRESHMEN WASTE MONTH'S ALLOWANCE HURLING EGGS

The burning of the freshmen caps last night proved too much of an energy-bulldozer to the first-year students, who after a snake dance up-town and the refusal of admittance to the Hall Theater, wasted several months' allowances in the purchase of a dozen eggs which were hurled at the showhouse and night policeman Miller, who guarded the entrance. The disturbance continued at Ninth and Cherry streets until 9:30 o'clock when Prof. L. M. DeFoe of the discipline committee appeared, and sent the freshmen to bed.

After the festivities on the campus 150 bare-headed freshmen paraded up-town to the Hall Theater and asked to

be admitted free. The management refused the request and policeman Miller enforced the management's will. The freshmen, however, were not so easily satisfied. One first-year man dodged across the street to the Virginia Confectionary, purchased two eggs, and returning heaved them against the front of the showhouse. The freshmen then marched away for more ammunition, and when they returned Mr. Miller took refuge behind one of the massive columns in the front of the building. One freshman, braver than the others, slipped around behind another column and opened an egg fire upon the officer.

Mr. Miller gave chase south on

Ninth street, drawing his gun as he ran, but with his back to the crowd, offering an irresistible target a shower of eggs came at him. He turned and directing his gun at the crowd, readily dispersed the gathering. No arrests were made.

The first-year men gathered in the street and offered much bandage to the officer who satisfied himself by giving the students a severe lecture. Moral: Freshmen who are having difficulty in going through the University on \$300 a year should give up their egg-throwing habits.

## Stores to Close Tomorrow.

In accordance with the request of the Retail Merchants' Association most of the business houses are planning to close their doors at least by noon tomorrow.



Your Grocer will deliver

**Bevo**  
A BEVERAGE



You've enjoyed it at restaurants and other places—now you want your family and your guests to join you in the same pleasure.

That's one of the joys of serving Bevo—to hear your guests say how good it is—then to listen to their arguments as to just what it is. If they haven't seen the bottle they'll all agree that it is something else—if they have seen the bottle each will have a different explanation for its goodness.

Bevo is nutritive—pure through pasteurization and sterilization—non-intoxicating, wholesome and thoroughly refreshing.

Note—Bevo should be served cold.

Get Bevo at inns, restaurants, groceries, department and drug stores, picnic grounds, baseball parks, soda fountains, dining cars, steamships, and other places where refreshing beverages are sold. Guard against substitutes—have the bottle opened in front of you.

ANHEUSER-BUSCH, ST. LOUIS

Payne-Roth Groc. Co.

Distributors COLUMBIA, MO.

SEE THAT CROWN BEARS THIS FOX



CAUTION SEE THAT THIS SEAL IS INTACT

## Dr. Virgil Blakemore

OPTOMETRIST

Makes the best spectacles. Exchange Bank Bldg., Phone, 943 White.

## ALEX STEWART

Paper Hanging, Interior Decorating and Painting.  
719 Broadway Phone 367-Red

## THINK IT OVER

Positions secured, part time, for University and other students enrolled in any department of the

Rosenthal School of Commerce  
Established 1912. Guitar Bldg.

## We Will Repair It

All work guaranteed. We specialize on Watches, Clocks and Jewelry

GOETZ & LINDSEY  
918 Broadway



Mr. Glancy

The MARQUETTE

18th St. and Washington Ave.  
St. Louis

A Refined Hotel for Your Mother, Wife and Sister

Rates:  
Room with Private Bath  
One Person  
\$1.50, \$2.00, \$2.50, \$3.00  
Two Persons  
\$2.50, \$3.00, \$3.50, \$4.00  
Rooms without bath, \$1 and \$1.50

## MESSENGER?

Call Harley

1399

Always in a Hurry

## LADIES' SHAMPOO PARLOR

Shampoo and Scalp Treatment, Massage and Treatment for Blackheads and Pimples.

Only establishment of the kind in town that has passed State Board Examination and working under license issued by Barber's State Board Examiners.

ROOMS OVER STAR BARBER SHOP

PHONE 779 GREEN

J. E. BARNETT

## A SAFE DEPOSIT BOX

Affords a permanently safe place for your valuable Papers, Letters, Jewelry, Etc.

\$1.00 a Year

25c a Month

Central Bank

Clean and Progressive

Real Hair on the doll is what the child wants. Your combings will make a beautiful doll's wig.

Switches and curls also made by

Moler Ideal Parlors

Rooms 9 and 10 Miller Building

Phone 795

MURAD

## THE TURKISH CIGARETTE

Some good things people say about MURADS, The Turkish Cigarette.

A famous American described MURADS as "that delicious combination of Life and Sparkle".

A European connoisseur said, "No Crowned Head smokes a better cigarette than MURAD".

The greatest living Turkish authority on cigarettes, recently said of MURADS: "They are Really Too Delicious".

Your first Murad will convince you there is only one important thing to know about a cigarette—IS IT A MURAD?

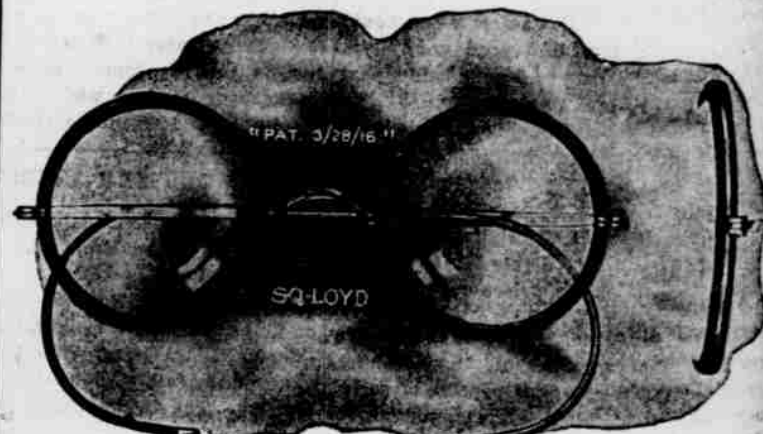


Smorgyros

Makers of the Highest Grade Turkish and Egyptian Cigarettes in the World.

Everywhere  
— why?

## "SAVE YOUR EYES"



Do you realize the serious consequences of continued eye-strain? Come in and let me prescribe lenses that precisely suit your eyes, and fit them in this New S-Q-Loyd frame, which gives a larger field of vision and eliminates breakage to a great extent. "They are Comfortable."

Price, Frame Only \$2.50

DR. R. A. WALTERS, Optometrist,  
Suite 212-214 Guitard Bldg. Phone 427 White

## Flowers for Thanksgiving

The chrysanthemum is truly the flower of Thanksgiving. How beautiful they will look upon your nifty Thanksgiving table. We might also suggest the dainty fragrant sweet-pea or carnation for your hostess. Also fine blooming pot-plants.

Delivered any time, any place.  
We grow them.

Columbia Floral Company

Phone 920.

West Ash and West Boulevard.  
Visitors Always Welcome.

## Baseball is a Winter Sport

Play this new game at

The Rex Billiard Parlor

in rear of Rex Barber Shop

913 Broadway

Carom and  
Pocket Billiards

## QUADRANGLE ORCHESTRA

ANY NUMBER OF PIECES

Call LLOYD THOMPSON—Phone 632